

This Order Form is intended for use solely by qualifying dealers wishing to subscribe to Hearth & Home's HHT Digital Marketing Program. Under the Program, DealerOn makes available customized Service packages pre-negotiated and approved by HHT, designed to provide its dealers highly effective Services at significant savings. This Order Form is subject to DealerOn's Terms and Conditions of Use and End User License Agreement (the "Terms") and other Program terms located at www.dealeron.com/HHT-TCs and incorporated herein by this reference. The Terms provide for a length of Service of twelve (12) months (and month to month thereafter) as of the Service Commencement Date, subject to cancellation or termination as per the Terms. Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Terms.

Dealer Information

Dealer Legal Name	<input type="text"/>	Contact Name	<input type="text"/>
Street Address	<input type="text"/>	Contact Title	<input type="text"/>
City, State, ZIP	<input type="text"/>	Contact Phone	<input type="text"/>
		Contact Email	<input type="text"/>

Licensee Address	<input type="text"/>	ATTN	<input type="text"/>
Primary Contact Email	<input type="text"/>	Accounting Contact Email	<input type="text"/>
Authorized E-mails to Receive Adspend Change Proposals and Send Change Confirmations	<input type="text"/>		

Choose ONE Website Service Package *Please choose only ONE*

<p><input type="checkbox"/> Gold Plus</p> <p>\$825 Monthly Fee (Recurring) \$400 Setup Fee (One-time)</p> <hr/> <p>\$1,225 First Month's Total</p> <p><i>After the first month, you will be billed \$825 per month on a recurring basis.</i></p> <p>Dealer Advertising <i>The Gold Plus Package includes Dealer Advertising Services. Please indicate your initial Adspend below (which you may adjust from time to time as per the Terms, subject to minimum).</i></p> <p><input type="text"/></p> <p>INITIAL MONTHLY ADSPEND (\$500/mo minimum)</p>	<p><input type="checkbox"/> Platinum</p> <p>\$995 Monthly Fee (Recurring) \$400 Setup Fee (One-time)</p> <hr/> <p>\$1,395 First Month's Total</p> <p><i>After the first month, you will be billed \$995 per month on a recurring basis.</i></p> <p>Dealer Advertising <i>The Platinum Package includes Dealer Advertising Services. Please indicate your initial Adspend below (which you may adjust from time to time as per the Terms, subject to minimum).</i></p> <p><input type="text"/></p> <p>INITIAL MONTHLY ADSPEND (\$500/mo minimum)</p>	<p><input type="checkbox"/> Premier</p> <p>\$1,350 Monthly Fee (Recurring) \$400 Setup Fee (One-time)</p> <hr/> <p>\$1,750 First Month's Total</p> <p><i>After the first month, you will be billed \$1,350 per month on an ongoing basis.</i></p> <p>Dealer Advertising <i>The Premier Package includes Dealer Advertising Services. Please indicate your monthly Adspend below (which you may adjust from time to time as per the Terms, subject to minimum).</i></p> <p><input type="text"/></p> <p>INITIAL MONTHLY ADSPEND (\$1,000/mo minimum)</p>
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Authorization

By signing below you personally represent that you are authorized to bind your company; your company is ordering and agreeing to pay for and use the selected Services per this Order Form and the DealerOn Terms and Conditions of Use and End User License Agreement for the Hearth & Home Digital Marketing Program located at www.dealeron.com/HHT-TCs, which together with this Order Form, comprise the entire agreement between your company and DealerOn. Acceptance of this Order Form is subject to verification by DealerOn of compliance with all terms, conditions and Program requirements.

SIGNATURE	<input type="text"/>	DATE	<input type="text"/>
SIGNATORY NAME	<input type="text"/>	TITLE	<input type="text"/>
COMPANY	<input type="text"/>		